

IA FORUM

Collectively Driving Digital Transformation Excellence

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JULY 2025

AGENDA

MEMBER SPEAKERS

- **Aarohi Tripathi**, Senior Data Engineer
- **Amresh Mathur**, Senior Vice President, Digital Transformation, CITI
- **Angela McKeirnan**, Director, Global Product Lifecycle Management & Master Data, SOLENIS
- **Erum Manzoor**, Senior Vice President, Digital & Cloud Technology, CITI
- **Jules Miller**, IA Insights & Community Liaison Officer, IA FORUM
- **Junaith Haja**, Senior Data Engineer, AMAZON
- **Murali Kashaboina**, Ph.D., CDH-E, Data & AI Strategies Senior Leader & Consulting Chief Data Officer, HEALTH NEW ENGLAND
- **Poornakala Sethuraman**, Ph.D., Vice President, Data Science, BANK OF AMERICA
- **Rajesh Sura**, Head of Data Engineering & Analytics - North America Stores, AMAZON
- **Ram Kumar Nimmakayala**, AI & Data Strategist - Product Leader, AI, Machine Learning & Data, WESTERN GOVERNORS UNIVERSITY
- **Riad Ardahji**, Master Black Belt, Continuous Improvement & Digital Transformation Leader, DUPONT
- **SriHarsha Anand Pushkala**, Director, Fraud Strategy & Analytics, ATLANTICUS
- **Suzanne LaLena**, Senior Vice President, Automation Engineering, BNY MELLON

Thursday, July 10 | 12:00pm EST - 12:45pm EST | Zoom

ALL MEMBERS NETWORKING POWER HOUR

Join your peers for a virtual networking power hour.

Moderator: **Jules Miller**, IA Insights & Community Liaison Officer, IA FORUM

Tuesday, July 15 | 1:00pm - 1:45pm EST | Zoom

EXECUTIVE & SENIOR ADVISORY BOARD MEETING & NETWORKING HUDDLE

Join your fellow IA FORUM Executive & Senior Advisory Board members for a strategy meeting and networking huddle.

Moderator: **Jules Miller**, IA Insights & Community Liaison Officer, IA FORUM

Thursday, July 17 | 12:00pm EST - 12:45pm EST | Zoom

LECTURE: STRATEGIC DISCOVERY - A FRAMEWORK FOR IDENTIFYING HIGH-VALUE AI USE CASES

As AI adoption accelerates, organizations face a more fundamental challenge than technology integration: identifying the right opportunities to apply it. This session introduces a step-by-step framework for surfacing AI-eligible use cases that align with business priorities, data realities, and operational maturity. This event is designed for leaders tasked with scaling enterprise AI, whereas the discussion will explore how to move beyond generic automation targets and uncover nuanced, high-impact candidates through structured exploration, cross-functional collaboration, and data-driven validation.

Topics of discussion will include, yet will not be limited to:

- A step-by-step framework for surfacing enterprise-grade AI use cases
- Balancing business ambition with data, process, and ethical constraints
- Differentiating between opportunistic AI and scalable, strategic initiatives

Murali Kashaboina, Ph.D., CDH-E, Data & AI Strategies Senior Leader & Consulting Chief Data Officer, HEALTH NEW ENGLAND

Wednesday, July 23 | 12:00pm EST - 12:45pm EST | Zoom

PANEL DISCUSSION: GOVERNING GENERATIVE AI & LLMs - CONTROL, COMPLIANCE & ARCHITECTURE AT SCALE

As generative AI and large language models (LLMs) move from pilot to production, organizations face a new wave of governance challenges - ranging from data traceability and model oversight to regulatory risk, hallucination control, and responsible usage at scale. This event will explore how enterprises are redefining governance frameworks to keep pace with fast-evolving GenAI capabilities. From real-time monitoring and usage controls to architecture-level guardrails, the panel discussion will dive into the practical tools, policies, and leadership decisions required to balance innovation with accountability.

Topics of discussion will include, yet will not be limited to:

- Governance models for LLMs and generative AI in enterprise settings
- Strategies for monitoring output, managing risk, and ensuring compliance
- How to architect for transparency, control, and ethical deployment
- Real-world examples of policy design, auditability, and feedback loops

Ram Kumar Nimmakayala, *AI & Data Strategist - Product Leader, AI, Machine Learning & Data*, **WESTERN GOVERNORS UNIVERSITY**

Poornakala Sethuraman, *Ph.D., Vice President, Data Science*, **BANK OF AMERICA**

Amresh Mathur, *Senior Vice President, Digital Transformation*, **CITI**

Moderator: **Junaith Haja**, *Senior Data Engineer*, **AMAZON**

Thursday, July 24 | 1:00pm EST - 1:45pm EST | Zoom

LECTURE: FROM IDEA TO IMPACT - EVALUATING AUTOMATION PROJECT FEASIBILITY

Not every automation idea is worth pursuing - but how can teams quickly and confidently assess which initiatives will deliver value, and which will drain resources? This session will walk through the essential steps for determining automation project feasibility, from identifying the right use cases to evaluating technical fit, cost-benefit alignment, and change readiness. Through real-world examples and peer-to-peer group discussion, attendees will learn how to prioritize automation efforts based on business impact, complexity, and scalability.

Topics of discussion will include, yet will not be limited to:

- Key criteria to assess automation project feasibility and ROI
- Techniques to scope, qualify, and de-risk use cases
- How to balance business goals with technical and organizational realities

Riad Ardahji, *Master Black Belt, Continuous Improvement & Digital Transformation Leader*, **DUPONT**

Friday, July 25 | 12:00pm EST - 1:00pm EST | Zoom

“WOMEN IN TECHNOLOGY” ADVISORY BOARD MEETING & NETWORKING HUDDLE

Join your fellow IA FORUM “Women In Technology” Advisory Board members for a strategy meeting and networking huddle.

Angela McKeirnan, *Director, Global Product Lifecycle Management & Master Data*, **SOLENIS**

Erum Manzoor, *Senior Vice President, Digital & Cloud Technology*, **CITI**

Tuesday, July 29 | 12:00pm EST - 12:45pm EST | Zoom

PANEL DISCUSSION: BUILD OR BUY? DETERMINING THE BEST DIRECTION TO ADDRESS BUSINESS CHALLENGES & LEVERAGE OPPORTUNITIES

When it comes to scaling automation, one of the most critical strategic decisions is whether to build custom solutions in-house or buy off-the-shelf platforms. But how can you and your organization make the right call, when putting into account balancing cost, speed, control, scalability, and technical fit? This session will explore the key factors that drive successful build vs. buy decisions, and vice versa, and the trade-offs between internal development and vendor selection.

Topics of discussion will include, yet will not be limited to:

- Key considerations when evaluating build vs. buy automation models
- Cost, control, and time-to-value trade-offs across different solution types
- How to assess internal capabilities versus market offerings
- Strategies for hybrid approaches and future-proofing decisions

SriHarsha Anand Pushkala, *Director, Fraud Strategy & Analytics*, **ATLANTICUS**

Ram Kumar Nimmakayala, *AI & Data Strategist - Product Leader, AI, Machine Learning & Data*, **WESTERN GOVERNORS UNIVERSITY**

Aarohi Tripathi, *Senior Data Engineer*

Suzanne LaLena, *Senior Vice President, Automation Engineering*, **BNY MELLON**

Moderator: **Angela McKeirnan**, *Director, Global Product Lifecycle Management & Master Data*, **SOLENIS**

Wednesday, July 30 | 1:00pm EST - 1:45pm EST | Zoom

USE CASE: INFO SOON TO COME!

Abstract soon to come!

Rajesh Sura, *Head of Data Engineering & Analytics - North America Stores, AMAZON*

Thursday, July 31 | 12:00pm EST - 1:00pm EST | Zoom

TECHNICAL WORKSHOP: HOW TO DESIGN & DEPLOY AN AGENTIC AI AGENT

Agentic AI - systems that can reason, plan, and take autonomous action - are rapidly becoming one of the most important frontiers in artificial intelligence. But how exactly are these agents built, and what are the key technical components behind them? In this live, interactive workshop, the speaker will walk attendees through the core architecture, tools, and decision logic behind building an agentic AI agent - step by step, in real time. Designed for hands-on learners and technical practitioners, this session will feature live demonstrations and practical guidance for building and deploying an agentic AI agent.

Topics of discussion will include, yet will not be limited to:

- Key components of agentic AI systems
- How to combine reasoning, memory, and autonomy in practice
- Tools, frameworks, and code walkthroughs for real-time development
- Best practices for testing, tuning, and scaling agent behavior

SriHarsha Anand Pushkala, *Director, Fraud Strategy & Analytics, ATLANTICUS*